

## Call to Artists

### 2023 Waterbury Arts Fest Commemorative Poster

Revitalizing Waterbury is seeking an image to feature on its first Waterbury Arts Fest Commemorative Poster. Any artist from Vermont is eligible to enter. Artwork can represent any medium (2D and 3D), as long as the image submitted meets our printing criteria (below). The chosen artwork will be the featured image on the poster, which will include the name of the artist and artwork. Posters will be printed on 12"x18" high quality paper, suitable for framing. Artist will be expected to sign some posters for sale.

The Commemorative Poster will be sold as a fundraiser for Revitalizing Waterbury, a community development non-profit.

The Waterbury Art Fest (WAF) takes place over two days in July. The Friday Night Block Party is a large dance party held in the evening with live music, beer garden, food trucks and dancing. The Saturday Arts Market has over 100 art exhibitors, live entertainment, children's activities and an extensive food truck court. The 2023 Waterbury Arts Fest will be held on Friday evening, July 14 and Saturday, July 15, 2023 and takes place in downtown Waterbury. The Arts Fest was recognized as a Top 10 Summer Event by the VT Chamber of Commerce in 2020 & 2022. For more information: [www.waterburyartsfest.com](http://www.waterburyartsfest.com).

The chosen artist and artwork will receive additional promotion along with the poster. We will work with the artist to provide the very best opportunities, which can include:

- free vendor booth and premium location at the 2023 Waterbury Arts Fest on July 15
- or a separate tent for signing posters. Could also do artist demo, on July 15
- press release announcing winner with social media posts
- feature on WaterburyArtsFest.com website

#### Guidelines for submission:

1. Artwork for the Waterbury Arts Fest Commemorative Poster needs to be approximately 11" wide by 14" high, or proportionate so that it can be reduced to this size. The artwork needs to be vertical.
2. Artwork image must be high resolution jpg, print ready, 300 dpi.
3. The Artist gives Revitalizing Waterbury exclusive use of the image for all purposes, including but not limited to posters, advertising, and notecards.
4. The winning artist and the 2023 WAF Commemorative Poster will be revealed to the public in May.
5. The artist will be asked to sign posters for sale.
6. The artist will be featured on the Waterbury Arts Fest website, which will include the poster image, bio and links to artist websites.

## **Timeline**

Monday, March 13 – Call to Artists out

Friday, April 14 – Deadline for entries

Friday, April 28 – All artists contacted by email

Monday, May 8 – Poster and Artist announced